

NEW PRODUCTS

FROM SMITHERS-OASIS

OASIS® Wedding Belle® Bouquet Holders

Now available with clear handles and in a petite size. Made with OASIS® Floral Foam Maxlife to provide a continuous water source for bouquets that live up to 50% longer than in any other design mechanic.



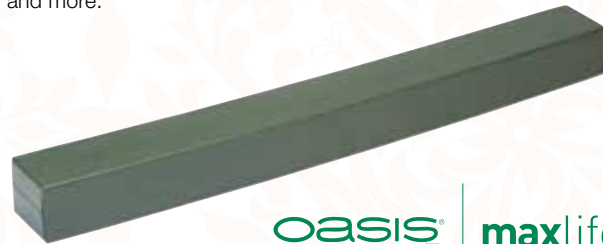
OASIS® Round Table Deco Holder

Ready-to-design container filled with OASIS® Floral Foam Maxlife for long-lasting arrangements. Sleek 4" H x 4 1/4" D black container is perfect for round table centerpiece designs.



OASIS® 36" RAQUETTES® Holder

Deluxe OASIS® Floral Foam Maxlife backed with a lightweight, rigid, waterproof plastic backing. Pre-cut, "soak and design" construction is ideal for banquet tables, trellises, hedgerows and more.



oasis
FLORAL FOAM | **maxlife**

OASIS™ Chain

Adds movement and texture to designs for a modern accent. Available in Black, Gold and Silver.

Discover wedding and event designs featuring Chain in the **Empire** palette.



OASIS™ Bind Wire

26-gauge paper-covered wire great for decorative banding, binding and structural support. Now available in Brown.



OASIS™ Button Wire

Spools contain three sizes and three hues of pre-strung buttons to provide intricate detail in seconds. Available in White, Ivory, Aqua, Apple Green, Strong Pink, Purple and Red.

Explore the versatility of Button Wire in the **Infusion** and **Heirloom** palettes.



OASIS™ Raw Muslin

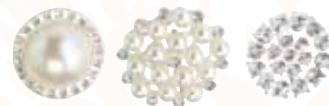
Woven cotton fabric with heavy thread and exposed edges adding a soft, natural look to designs. Available in Natural, Bark, Moss, Denim, Cranberry, Celery, Aqua, Coral and Antique Pink.



See natural, rustic applications of Raw Muslin in the **Loft** palette.

OASIS™ Brooches

High-quality diamante and ivory pearl elements securely welded to a 6" pin. Ready-to-use accessory adds luster and jeweled accents to arrangements.



Find this detail in the **Heirloom** palette.

OASIS™ Bouquet Collars

Snap securely into Medium, Large or Grande OASIS® Wedding Belle® Bouquet Holders for instant application. Available in Black, White, Ivory Satin and Natural Burlap styles.



IDEEA

Ideas, Information and Inspiration

April 2013 | Volume 12 | Issue 1

WEDDING 2013



WHAT'S INSIDE?

IDEA Magazine explores four color and design trends to inspire you and your bride and show how flowers can set the tone for a fabulous event.

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CONNECT WITH SMITHERS-OASIS ONLINE

Visit www.oasisfloral.com/wedding for downloadable, ready-to-use resources to bring your bridal consultations to life!

WEDDING CHECKLIST

Show flower applications in unexpected places and help organize the flowers needed for your next wedding.

IMAGES AND RECIPES

Download high-res arrangement images and their recipes to recreate them.

IDEA MAIL

Sign up to receive our monthly e-newsletter filled with business and design resources.



SCAN THE CODE TO VISIT
www.oasisfloral.com/wedding



"Like" us on Facebook to connect with florists, see daily design photos and be the first to hear about new products at www.oasisfloral.com/facebook.



See what we've pinned to inspire your wedding and event designs at www.pinterest.com/smithersoasis.



Watch our Design Directors introduce the 2013 color trends and inspire your design ideas at www.oasisfloral.com/youtube.



Smithers-Oasis Design Directors

The arrangements seen in IDEA Magazine come from our Design Director team – renowned floral designers from across North America.



Loann Burke
AIFD, PFCI



Mario Fernandez



Frank Feysa
AIFD



Neville MacKay
CAFA, PFCI



Sharon McGukin
AIFD, PFCI



Kevin Ylvisaker
AIFD, PFCI

ENDLESS OPTIONS

Large or small, structured or organic, OASIS® Floral Foam bouquet holders help you achieve your desired look and ensure flowers stay fresh for days.



OASIS® Wedding Belle® Bouquet Holders

Available in Medium, Large and Grande with new clear handles, these are easily concealed to create a hand-tied look.



OASIS® European Bouquet Holders

Available in Round and Square shapes to suit a variety of structured, European-inspired looks for modern brides.



New OASIS® Wedding Belle® Petite Bouquet Holder

A smaller size bouquet holder is ideal for flower girl or mother-of-the-bride bouquets.

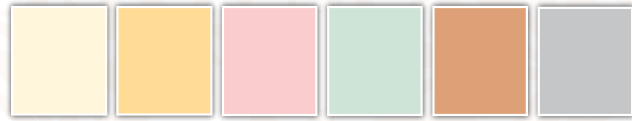


OASIS® ELEGANT® Bouquet Holders

These decorative handles are available in three styles in both silver and gold finishes.

Heirloom

The familiarity of collected items and the softness of pastel tones create a romantic look.



OASIS™ Mega Beaded Wire



NEW! OASIS™ Brooches



NEW! OASIS™ Button Wire



NEW SIZE! OASIS® 36" RAQUETTES® Holder



Watch our Design Directors show you how to add a vintage **Heirloom** look to your wedding designs at www.oasisfloral.com/youtube.



ESSENTIALS™
Oval Containers

NEW! OASIS™
Bouquet Collar



NEW! OASIS™
Raw Muslin &
Brown OASIS™
Bind Wire



Download high-res images and recipes for these **Loft** arrangements at www.oasisfloral.com/wedding.



OASIS™
Midollino Sticks



NEW COLOR!
Brown OASIS™
Bind Wire



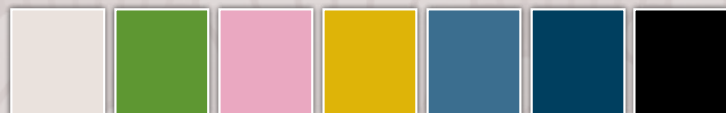
Loft

Classic shades of nature reflect a refined rustic aesthetic.

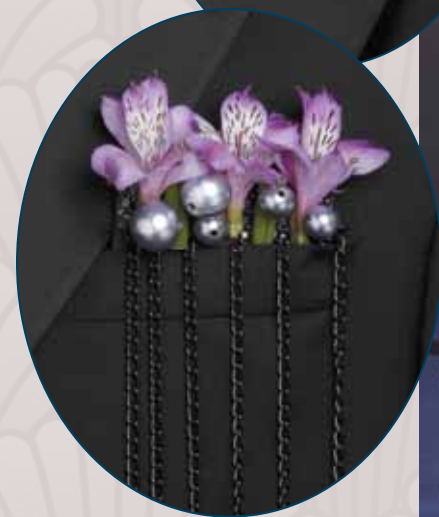


EMPIRE

An elegant mix of soft and strong creates sophisticated glamour.



ESSENTIALS™ Rectangle Containers



OASIS™
1" Flat Wire



NEW! OASIS™
Bouquet Collar



NEW!
OASIS™
Chain



Discover even more sophisticated **Empire** event ideas at www.pinterest.com/smithersoasis.



OASIS™ Mega Beaded Wire



OASIS™ 1" Flat Wire



infusion

Make an exciting event with bright, bold colors.



NEW! OASIS™ Button Wire

