



# FLORAL DESIGN SHOW & TRIBUTE

*Her story told by Friends & Flowers*

The Michi Burrell AIFD  
ENDOWED FUND

Sunday, April 10, 2016 🌸 8am to 5pm

## SILENT AUCTION & PROGRAM SCHEDULE

**8am to 9am**

Registration & Silent Auction opens

**9am to 9:30am**

**California Changed Everything**

Rocky noticed Michi's talent and offered her her first design program. Combine Michi's energy with the emerging West Coast design scene, and see how both changed floral design history forever. Rocky will tell you how it all started – she should know, she was there.

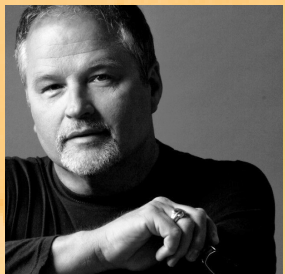


Rocky Pollitz, AIFD FELLOW  
Redlands, California

**9:45am to 10:30am**

**Permanently Inspired**

Michi and Matt watched each other's careers with mutual admiration, each inspired by the other. Their paths both led to China as product development designers of permanent botanicals. Find out how encouraging words can leave you permanently inspired.



Matt Wood, AIFD, Winward International  
Hayward, California

**10:45am to 11:15am**

**Delicious Flowers**

Michi loved cooking and dining with friends. Learn how to create a feast for the eyes from her favorite southern cook, using flowers paired with fruits, vegetables and edibles.



Todd Smith, Park Hill Collection  
Little Rock, Arkansas

**11:30am to 12pm**

**The Japanese Influence**

Mae worked many years with Michi perfecting the art of silk floral design. Learn her tips and techniques for turning fake to fresh influenced by Michi and Japanese floral design.



Mae Sano, Designer, Flower Center  
Fresno, California

**12pm to 1pm Lunch Break**

(Optional lunch sold separately by Shinoda)

**1pm to 1:30pm**

**Tea for Two**

After many years of designing for floral wholesalers together, Charlie joined Michi in China to work with her in product development for holiday and home décor. For over two decades she created products for the global market, as well as teaching Charlie how it's done. Each night after working together they shared conversation and Japanese tea. Learn the stories and see floral designs inspired by those tales from Michi.



Charlie Groppetti, AIFD, Park Hill Collection  
Little Rock, Arkansas

**1:45pm to 2:30pm**

**She Was Bling Before Bling**

Michi's love for glitz and glamour inspires bridal and bridesmaid bouquets for the modern bride. Learn from these masters of floral marvels how they make the magic happen.



Derrick Vasquez, AIFD (L), Events by Derrick  
San Bernardino, California  
Lori Novak, AIFD (R), Archibald Flowers  
Rancho Cucamonga, CA

**2:45 pm to 3:15 pm**

**The Center of Attention**

Michi's "go for it" attitude inspired so many people to follow their dreams or try something new. Discover her other creative philosophies learned and observed by her daughter to create designs for family and friends.



Maya Burrell Marrero  
Ladera Ranch, California

**3:30pm to 4:15pm**

**Michi, the Mentor**

As teacher and protégé Michi and Brad travelled the world together. Her mentoring is evident in Brad's unique designs combining Michi's style and his own. Learn what "Mama Michi" taught her floral son.



Brad Schmidt, AIFD, Brad Schmidt Designs  
North Hollywood, CA

**4:15pm to 4:30pm**

**What a Wonderful World**

A final tribute with all designers

**4:30pm to 5pm**

**Silent Auction closes**

In the event that you are unable to attend and wish to contribute or prefer to donate in advance of the event, visit [aifdfoundation.org](http://aifdfoundation.org) and click **To Donate Click Here**. Then download the form **To Make a Donation**, or click **Go Online** to contribute using Paypal.

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